



**YOUR PARTNER
IN ADVERTISING –
FROM THE
ORIGINAL IDEA TO THE
FINISHED PRODUCT.**

*graphics
publications
advertising*

REFERENCES
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CLIENT FOCUS,
PROFESSIONALISM,
EXPERIENCE.
PERSONAL CONSULTING,
INDIVIDUAL ATTENTION.

DISCERNING CLIENTS,
EXPRESSIVE WORK.

*We specialize in tourism marketing,
in which we have considerable
experience – backed up by
long-standing relationships with
an extensive base of clients.*

*Know the client,
understand his needs,
find the solution:
The way we do business.*

| ABOUT US

Five advertising experts who have worked together for years in a large advertising company, in 1995 decided to establish their own company.

They were committed to quality and reliability and they believed that their flexible company will be an adequate framework to meet their customers' needs.

Media & Print Advertising and Publishing Co. Ltd. explores and uses new opportunities in the rapidly changing world of technology and communication in order to turn them, by the expertise, imagination and commitment of the people who work for us, into solutions that serve our clients' needs best.

| OUR SERVICES

Graphics: corporate image | individual graphic solutions.

Publications: graphic design, editing, preparation for printing and final publication | design of online publications | design and production of different promotional materials.

Advertising: media sales activity | planning and execution of advertising campaigns | design of offline and online advertisements (incl. original concept, copywriting, graphics) | production and reproduction of new advertising material conforming to an existing corporate image.

| OUR BACKGROUND

Professional background: reliable and qualified suppliers in Hungary and abroad. **Our technical background comprises:** a range of Power Macintosh PCs with complete DTP capability, subject to continual upgrade. **Our customers:** hotels and hotel chains, tour operators and travel agents, conference and exhibition centres, venues, restaurants, health tourism service providers, spas, embassies.